

2025

DOVER RECREATION SPONSORSHIP GUIDE



Dover Borough

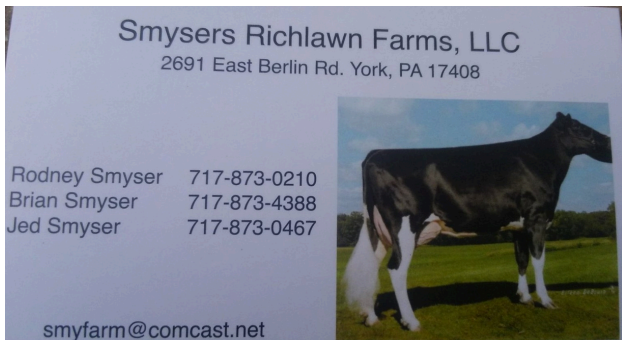
Our 2024 Sponsors



Dover Women of Today



THANK YOU to our Sponsors of our 2024 Events. These funds help us bring more **FUN** to the Dover Community. We hope you join us in 2025.



E & B Transportation **Next Level Enterprises**



RENEWAL by ANDERSEN
FULL-SERVICE WINDOW & DOOR REPLACEMENT



A NOTE FROM DOVER REC:

Thank you to the Dover Township Supervisors, Township Manager, Township Staff and Residents for your continued support of Dover Rec! The quality of our programming and events continues to grow because of your support.

The Recreation Department is growing! Tracy is now our Recreation Program Coordinator. She already has some great new ideas for 2025!

You can make an impact on our **COMMUNITY** by sponsoring Dover Rec. Sponsorships help us upgrade the elements of our programming and also help us keep the costs down. You are supporting **COMMUNITY** in **Dover** and beyond. Dover Rec events are attended by people from all over York County. Sponsors help us **CREATE MEMORIES** for our community. We would love to have you **PLAY** a part in it!

Help us as we expand our **Red, White and Boom!** program to include bigger and better fireworks. Consider sponsoring **Summer Playground** so **ALL** children can attend the field trips. Join us for **HalloBoo!** and hand out candy to several hundred children. We had over 600 in 2024! We have many ways you can help us and we can promote you to our residents.

Thank you for considering to be a sponsor for 2025! Find something you want to support? Please complete the form at the back and return it to us. We look forward to working with you!

Chalet Harris, CPRP, CPSI
Parks & Recreation Director

Tracy Kreiger
Recreation Program Coordinator



"We don't stop playing because we grow old.
We grow old because we stop playing"
George Bernard Shaw

Why Should I Sponsor?



**Make A
Difference**



**Community
Development**



**Help Us Meet
Our Mission**

How else can I help?

- Volunteering
- Candy Donations
- Gift Cards
- Trunk or Treat
- Rec Committee
- Donations of items for prizes, crafts, etc.
- Visitors for our Summer Playground
- Have a different idea? Reach out to us!



Terms & Policies

- Sponsorships are sold on a first-come, first serve-basis.
- Sponsorships are extended to any local, national or international business, non-profit agency or government agency that have or wish to have a presence in Dover.
- Dover Township reserves the right to refuse a sponsorship for any reason.
- Sponsors may sponsor an entire program.

Thank
you!

Recognition

- Sponsors of \$1,000 or more will receive front page recognition on our recreation website.
- Events are advertised in Dover Township Newsletter (over 9,000) - *four editions a year*
- Listed as a sponsor on our Facebook events (*over 7,400 followers; 291,000 views in 2024*)
- Signage showing your support at the event
- Company name/logo included on event marketing material including three digital signs.
- Listed as a sponsor on our event pages on our website: doverpa.myrec.com



MEMORIES



BunnyFest

April 18 & 19

Approximately 1,600 attendees

133,000 Facebook views of event videos



We stuff over 12,000 eggs for this community favorite. Friday night is for the grown ups. Saturday is for the kids. We have egg hunts for ages 0-2, 3-5, 6-9, Sensory Friendly, and Dogs during the afternoon and the big kids (10-18) Saturday night.

You can sponsor one (or more) basket(s). We will handle the shopping and will include your business name on the basket.



Sponsorship Available

Basket

\$50

30 sponsors



Summer Playground

June 16 - Aug 8

Approximately 160/week

We offer a preschool program and a half day or full day program for school age (K-6). The programs run for eight weeks. Campers are treated to special guests, snow cones, and water play days.

Help us send **ALL** kids on the field trips, or help us bring a visitor to camp.



Sponsorships Available

<p>K-6 Field Trip (120 students/transportation)</p>	<p>\$500</p>	<p>10 sponsors</p>
<p>Preschool Field Trip (40 students)</p>	<p>\$200</p>	<p>4 sponsors</p>
<p>Special Visitor (Choose from our list!)</p>	<p>\$500</p>	<p>10 sponsors</p>

Red, White & BOOM!

July 3

Over 10,000
attendees

5,000 Facebook Reach
from Live video



Help us celebrate our Nation's Birthday at our largest event of the year. Fireworks are launched from Eagle View Park. Three viewing areas with food, music and activities for the kids - including a sensory-friendly area.

We are seeking an exclusive sponsor for the fireworks. You can also sponsor a musical act or kids areas at one of three locations: Lehr Park, Station 6, and the Township Building.

Sponsorships Available

Fireworks	\$15,000	1 sponsor
Music	\$1,000	3 sponsors
Kids Areas	\$1,000	3 sponsors

HalloBoo!

Oct 30

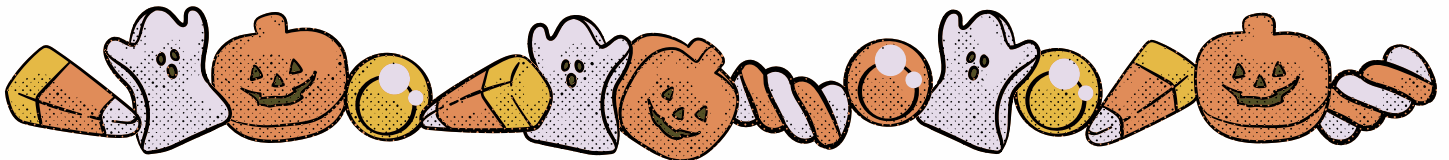
Approximately 2,000 attendees



One of our most attended events of the year! Dover people **LOVE** their candy! In 2024, we welcomed more than 600 children. This event features a Trunk or Treat (Golden Pumpkin for the crowd favorite!), music, & food trucks. The first half hour is dedicated as a sensory-friendly time for our friends with special needs.

Did you know?

Your group or business is welcome to join us to hand out candy. It's a great way to be seen by a lot of folks at one time.



Sponsorships Available

Candy	\$100	10 sponsors
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Veterans Breakfast

Nov 11

Approximately 50 attendees

Dover Rec welcomes Veterans (and their families) from all of the armed services to a breakfast honoring their service to our Nation.

This event is one of our favorites. We love hearing the stories of our local heroes. And we like being able to support the families in this way.



Sponsorship Available

Patriot	\$500	1 sponsor
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Brookside Christmas

Dec 5, 6, 19, 20 & 21

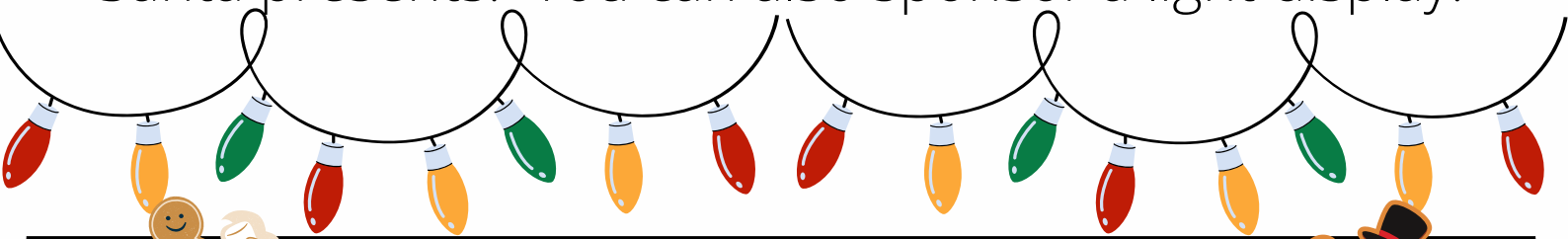
Approximately 1,500 attendees

4,000 watched Santa arrive by firetruck on Facebook



This event features photos with Santa, trains, Christmas crafts, a hot chocolate bar and lots of Christmas lights. Sensory Santa will be held on Dec 5th & 19th for our friends with sensory needs.

You can sponsor the **FREE** craft area or help with the Santa presents. You can also sponsor a light display.



Benefit Levels

Presents	\$1,000	1 sponsor
Crafts	\$500	1 sponsor
Christmas Light Display	\$500-\$1500	unlimited



Advertise with Us!

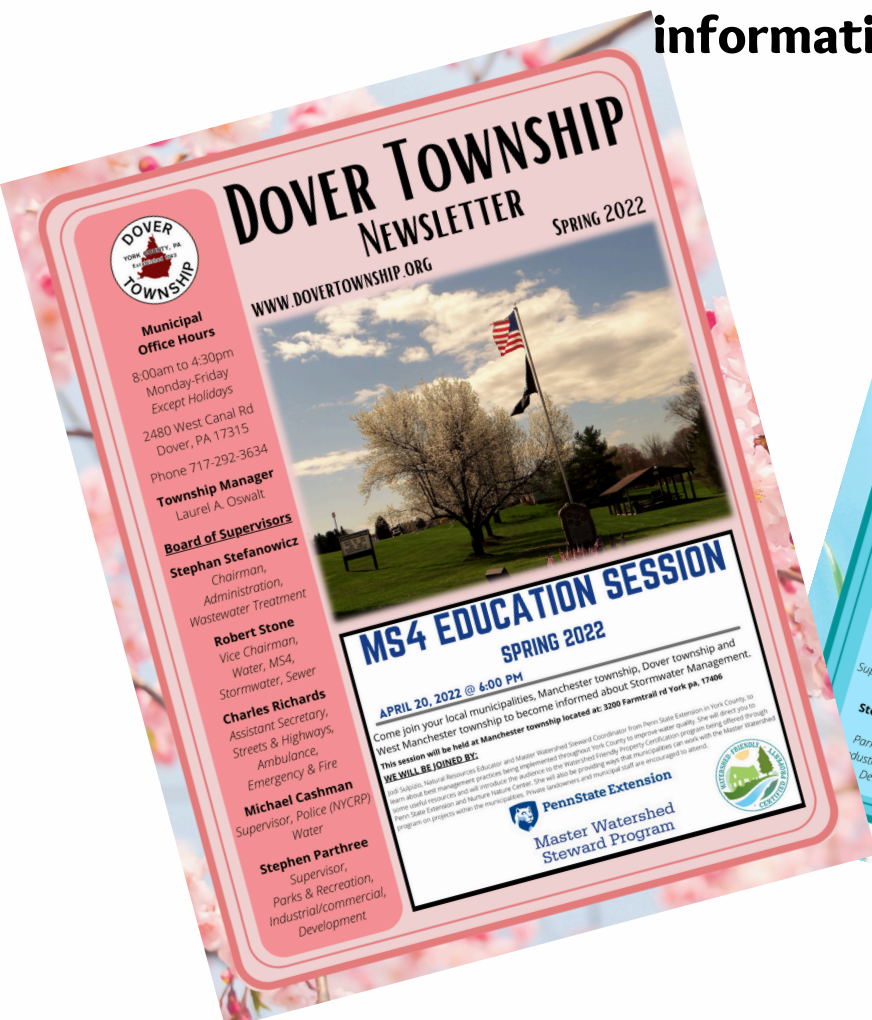
Advertising Opportunities are available in the Dover Township Newsletter!

We mail our newsletter four times a year (January, April, July and October) to over 9,000 households.

Sizing and Pricing:

- Business Card: \$250/year
- Quarter Page: \$450/year
- Half Page: \$900/year

Please contact Camber at ccoleman@dovertownship.org or Chalet at charris@dovertownship.org or 717-292-3634 for more information.



**Business
Card: \$250
Yearly**

**Business
Card: \$250
Yearly**

**Quarter Page:
\$450 Yearly**

**Half Page: \$900
Yearly**

MEMORIAL TREE AND BENCH PROGRAM



Memorial Trees and Benches will be a living remembrance that will also benefit the community for many years to come. If you would like to commemorate a date, person, event or organization, you can arrange to have a tree or bench placed in your favorite Dover Area Park.

Give the gift of green and shade or a place to stop and rest

Trees



\$250 w/ Plaque
\$200 w/ No Plaque

Tree Memorial is dependent upon which park you pick. Please see next pages for details. Tree plaque dimensions are 6"x 8" and can have up to 5 lines of engraving.

Benches



\$1500 Brookside/Lehr
\$2900 Eagle View

Benches are dependent upon which park you pick. Benches are 6 feet long. Please see the pages describing details of the benches. Bench engraving dimensions for Lehr and Brookside are 38 characters on one board. Bench engraving dimensions for Eagle View are 2"x 10" with up to 4 lines at 56 characters/line.

If interested in our Memorial Program please contact Chalet Harris at charris@dovertownship.org or Judd Wolfe at jwolfe@dovertownship.org

Bench Options



Lehr Park

Brookside Park



Eagle View Park

Eagle View Park Tree Options



Kwanzan Flowering Cherry



- Prolific Double Pink Blooms Burst into Display in Early Spring
- Foliage is Dark Shiny Green in Summer and Reddish-Copper in Fall
- Upright, Vase Shaped Growth Habit with an Ultimate Height and Spread of 20'-25'

Purple Leaf Plum 'Thundercloud'



- Purple Foliage all Summer long with light pink single blooms in Spring
- Matures to 15'-20' height and 12'-15' spread



Lehr Park Tree Options



Red Pointe Maple



- Brilliant red fall color plus an upright, broadly pyramidal form make this maple a standout
- Straight dominate central leader results in strong branching angles, increasing trees' durability to storm damage
- Grows to 45' high and 25'-30' wide

Crimson Sunset Maple

- Heat Tolerance is the distinguishing characteristic of this maple
- Its foliage resembles that of crimson king, with rich dark purple throughout the summer, turning maroon to red-bronze in fall
- Compact, upright to oval form to 25'-35' with a 20'-25' spread



Brookside Park Tree Options

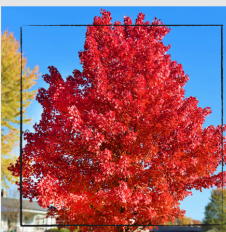


Autumn Brilliance Serviceberry



- A spectacular show of fragrant snowy white flowers in early spring
- Multi-stemmed to 15'-25' height and 15' spread
- Young leaves emerge purple eventually turning to blue-green in summer and finally red, orange, and yellow in fall
- Small, sweet edible fruits, a favorite of birds, ripen in June
- Use as a specimen or in clusters, this easy to grow native provides three seasons of interest and makes an excellent screening tree

Red Pointe Maple



- Brilliant red fall color plus an upright, broadly pyramidal form make this maple a standout
- Straight dominate central leader results in strong branching angles, increasing trees' durability to storm damage
- Grows to 45' high and 25'-30' wide

Sponsorship Form

Event	Benefit Level	Amount

Total Due: _____

THANKYOU



Sponsorship Form

Name of Business/Organization: _____

(please list name as you want it to appear on all marketing materials)

Contact Name: _____

Mailing Address: _____

Email: _____ **Phone:** _____

Grand Total (from other side of paper): _____

Please make check payable to **Dover Recreation**. Contributions and forms may be dropped off or mailed to:

Dover Recreation
2480 W. Canal Rd.
Dover, PA 17315

As an authorized representative of the sponsor listed above, I agree to sponsor the event(s) indicated on the previous page. As a participant in the sponsorship program, I agree to supply a high-resolution camera-ready copy of my business/organization's logo (color and black/white jpg/png) for any promotional use as determined by Dover Recreation. I also understand that all sponsorship requests are granted on a first come-first serve basis. Signing of this agreement constitutes a legally binding agreement between the partnering sponsor and Dover Recreation.

Signature of Partner's Representative

Date

Watch our website and Facebook page for the most up to date information on our programs and events!



<https://doverpa.myrec.com>
www.dovertownship.org



@DoverTwp